

1.3.4

WEB TECHNOLOGIES

TOPIC WISE EXAM QUESTIONS

A-LEVEL

OCR

- a) HTML, CSS and JavaScript. See appendix 5d.
- b) Search engine indexing.
- c) PageRank algorithm.
- d) Server and client side processing.

Candidates need to understand the purpose of HTML, CSS and JavaScript. Candidates should have experience of writing webpages using HTML, CSS and JavaScript. Candidates need to be able to recognise the code in Appendix 5d, and be able to read, write, amend and interpret code using HTML, CSS and JavaScript.

Candidates should understand how and why search engine results are indexed. They should understand how PageRank ranks these results. Candidates should understand how page rank works at a high level but are not expected to be able to code the algorithm.

Candidates need to understand the difference between server and client side processing, and should be aware of examples (for example Javascript code vs PHP code) of processing on both sides. Candidates should be aware of the benefits and drawbacks of both types of processing.

- 4 A team of programmers create a robot that will be used in a factory. The robot will be able to do the work of multiple humans.
- (d) The robot provides a web-based interface for users. The home screen webpage for this interface is shown in Fig. 4.

Robot User Interface

Robot prime directives

- Serve the company trust
- Protect data
- Uphold standards

Updates

Login

Password

Fig. 4

- (i) Complete this HTML code that will display the webpage shown in Fig. 4.

```

<html>
  <head>
    <title>Robot User Interface</title>
  </head>
  <body>
    <h1>Robot prime directives</h1>
    .....
    <li>Serve the company trust</li>
    <li>Protect data</li>
    <li>Uphold standards</li>
    .....
    <a ..... = "updates.html">Updates</a>
    <p>.....</p>
    <form action="dologin.php">
      Password
      <input type = "....." name="pw">
      <input type = ".....">
    </form>
  </body>
</html>

```

[5]

3 A website sells tickets for sporting events. The website uses HTML, CSS and JavaScript.

(a) Describe the purpose of HTML and CSS within the code of the website.

HTML

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CSS

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[4]

(b) One page in the website contains a hyperlink on an image. When the image stored as "ticket.png" is clicked, the user is hyperlinked to the page stored as "booking.htm".

Write the HTML code to implement this hyperlink.

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..... [3]

The website charges a booking fee of £2.99 on each ticket sold. In addition, if the tickets are purchased from outside of the UK, £4.99 is added to the booking fee. The booking fee is calculated using a JavaScript function named `bookingfee()`.

(c) Complete the definition of the `bookingfee()` function below.

```
function bookingfee(numtickets, country) {  
    var nonUKprice = 4.99;  
    var perTicketPrice = .....;  
    var total = 0;  
    if (country!="UK") {  
        total = total + .....;  
    }  
    total = total + (..... * perTicketPrice);  
    ..... total;  
}
```

[4]

(d) The JavaScript function above is used to show users the booking fee. When users click to buy the tickets, the booking fee is calculated again on the server.

(i) Explain why server side processing is used to recalculate the booking fee.

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..... [3]

(ii) Explain **one** advantage of client side processing to either the customer buying the tickets, or to company who own the website.

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..... [2]

(e) Users are able to search for and find the ticket website using a search engine. Search engines can use indexing and ranking.

(i) Describe how a website is indexed by a search engine.

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..... [4]

A search engine can use the PageRank algorithm to determine a website's ranking. The PageRank algorithm utilises a damping factor.

(ii) State what is meant by the term 'damping factor'.

..... [1]

(iii) Give **two** other factors that affect the output value given by the PageRank algorithm for a website.

1
.....
2
..... [2]

4 (c) Shreya has received a webpage written in HTML shown in Fig. 2.1.

```
<html>
  <head>
    <title>BBC Computer</title>
    <link rel="stylesheet" type="text/css" href="BBC.css">
  </head>
  <body>
    <h1 id="Beeb">History of the BBC Micro Computer</h1>

    <h2>BBC Micro Models</h2>
    <ul>
      <li class="model">Model A</li>
      <li class="model">Model B</li>
    </ul>
  </body>
</html>
```

Fig. 2.1

Some of the formatting requirements for this webpage are shown in Fig. 2.2.

| Class/ID | Text | Formatting Requirements | |
|----------|-----------------------------------|-------------------------|--------|
| | | font-family | colour |
| Beeb | History of the BBC Micro Computer | times | green |
| model | Model A Model B | arial | red |

Fig. 2.2

Write the CSS Shreya needs to display the webpage so that it meets the formatting requirements stated in Fig 2.2. [6]

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11 A web development company makes its money building websites for other companies.

(a)* The web development company is looking to recruit a programmer to build websites.

Discuss the technologies the programmer would need to know and use and the importance of each one. [9]

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(b) Part of a website's code is shown below.

```
<head>
  <title>Orville's Oranges</title>
  <link rel="stylesheet" type="text/css" href="mainStyle.css">
</head>
```

Explain the meaning of the code.

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..... [2]

(c) The site also contains the following code.

```
<div class="offer">All oranges 50% off.</div>
```

Complete the CSS code that would make any div elements of the class `offer` have an orange border.

```
..... {
    border-style: solid;
    .....
}
```


The theatre offers price reductions on Tuesdays and Wednesdays.

The theatre manager wants some text on the website to display “Midweek Special – tickets £15 tonight” on Tuesdays and Wednesdays, and “Tickets £20 tonight” on all other nights.

The website coders will use a div tag with the id ‘prices’ to do this. The Javascript code to change the contents of the div tag has been started below. The variable `dayCode` holds a number representing the current day of the week (0 for Sunday, 1 for Monday, 2 for Tuesday and so on).

(c) Complete the Javascript code below so the correct message is displayed in a div tag with the id ‘prices’.

```
var date = new Date();  
var dayCode = date.getDay();  
//0 is Sunday, 1 Monday, 2 Tuesday etc  
var priceText="";
```

```
document.getElementById("prices").innerHTML = priceText;
```

[4]

9 A website contains the following HTML:

```
<html>
<head>
  <title>Boris' Cake Shop</title>
  <link rel="stylesheet" type="text/css" href="style.css">
</head>
<body>
  <h1>Boris' Cake Shop</h1>
  <p id="intro">
    Welcome to Boris' cake shop.
    <script>
      var hour = new Date().getHours();//gets the hour value of the
current time
      if(hour>9 && hour<17)
      {
        document.write("We are currently open.");
      }
      else
      {
        document.write("We are closed, come visit us when we are
open (09:00 - 17:00).");
      }
    </script>
  </p>
  <div class="customerQuote">
    Boris makes the best cupcakes I have ever tasted.
  </div>
</body>
</html>
```

(a) Explain the difference between a HTML id attribute and a HTML class attribute.

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..... [2]

2. A website has the following HTML code.

```
<html>
<head>
<title>My Stamp Collection - European Stamps</title>
</head>
<body>
<h1 style="font-family:Arial; color:darkGreen">United
Kingdom</h1>
<p>These are my stamps from the uk.</p>
<!-- Code A -->
```

```
<!-- Code B -->
```

```
</body>
</html>
```

the site's owner wants to add the photo UKstamps.jpg in place of the comment

```
<!-- Code A -->
```

The site's owner notices that his site doesn't come up high in the results from a search engine that uses the PageRank algorithm. State what would affect his site's ranking.

**If you found this
useful, drop a follow
to help me out!**

THANK YOU!

GCST